

Your safety. It's worth a second thought.



Obey Speed Limits!

One-third of fatal crashes in Massachusetts are speed-related.

Speeding is defined as exceeding the posted limit or driving too fast for conditions.

- Speeding can really impact your wallet. The fine for driving 20 miles over the speed limit is a minimum of \$175, plus a surcharge on your car insurance for up to six years.
- Crash severity increases with vehicle speed. An impact at 35 mph is one-third more violent than one at 30 mph.

Use common sense, even when you're in a hurry to get somewhere. Allow yourself a little extra driving time.

Take a second to think about safety.

- Be courteous – always use your signals and keep a reasonable distance behind the vehicle in front of you.
- Ignore aggressive drivers and continue to drive courteously. Call the police if necessary. On a cell phone, dial *SP.
- Keep your eyes on the road – distracted driving is a factor in nearly half of all crashes.
- Don't drive when you're sleepy. Drowsy drivers are as dangerous as impaired drivers.
- Safety belts increase your chances of surviving a crash by up to 50%.

YOUR SAFETY.
It's worth
a second thought.
Obey speed limits.



Governor's Highway Safety Bureau

10 Park Plaza, Suite 5220, Boston, MA 02116

617.973.8900 TTY: 617.973.8925

www.mass.gov/ghsb

Jane Swift, Governor

James P. Jajuga, Secretary of Public Safety

Nancy J. Luther, Executive Director